



G R U P O  
D E N I M

## BROCHURE GD APPAREL

Our Strength is in the diversity of garments we produce servicing the denim jean, workwear, and uniform markets globally

[WWW.GRUPODENIM.MX](http://WWW.GRUPODENIM.MX)



# ABOUT US

With our beginnings dating back to the 1960's, we are proud of our legacy and our family commitment as we embark on the 4th generation of ownership here at Grupo Denim.

Large scale changes took place in 1990 when GD Apparel (Gomez Palacio, Durango Mexico) began its expansion to include exporting garments direct to the US customers. In 2001 we proudly opened our first office in the United States servicing our commitment to product development, diversification of categories of garments we produce, and sales associated with the CMT & Full Package marketplace.

Starting in the mid-2000's GD worked tirelessly to diversify our product offerings to include fashion denim, workwear bottoms, workwear tops, outerwear, uniforms, and Flame-Resistant apparel. Our goal is always to provide flexibility in our full-service & CMT offerings to best fit our customers' sourcing objectives; a win-win partnership.

Our commitment is simple, "we consistently invest in our infrastructure as we strive to improve our design development, sewing capabilities, and our garment wash processing with a very clear family commitment to sustainability.....leaving behind a better planet for future generations".

# FACILITIES

MÉXICO



Our monthly garment volume is (cut/sew/wash) 500,000 for both “CMT” (1/2 package) and “Full Package” programs allocated to the domestic & export business. Grupo Denim employs over 3,500 workers in our 7 modern facilities. We are constantly investing in equipment and personnel to offer the best quality & service of any factory in the Americas. Our dry (laser, hand-sanding, etc...) & wet process capabilities increase this monthly capacity so if there are dry/wet process only programs we are open to discuss.

- 500,000 garments / month
- Domestic & export business
- Workforce 3500 employess
- 7 modern facilities

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# PRODUCTS ON ☒





## PRODUCT DEVELOPMENT

A dedicated product development team coordinated with our USA Marketing team continues to advance with the industry for the latest trends both in construction & laundry finishes. We continuously challenge and feed back our team to always be updated for today's market demands while working side by side with our worldwide resources (chemical, instrumentation, machinery & fabric mills) to keep bringing fresh & the most sophisticated Finishing Techniques.



## EMBROIDERY & NOVELTY STITCHIN

Special designs and Deco stitching is used to enhance different areas of the garments bringing unique personality to it, or just identifying your image.



## CMT CUT MAKE TRIM

We can provide CMT Services for specific clients who have all design, purchase & planning departments in place, just seeking for a great manufacturer close to home. We offer Marking, Cutting, Sewing, Washing, Finishing, Packing, Shipping and Basic Trims Purchase to complete the hard work our partners do every day.



## FULL PACKAGE

The creed of the full package department is to "support each client's needs to achieve a common goal". This goal includes: Global Fabric & trim Sourcing.

Specification & Design Development tailored to each special clients market. Price Competitiveness. Production Logistics - Time & Action Calendars, "WIP"/ Work In Process Reports, Production Planning, Inventory Management & Shipment Planning.



## SUSTAINABILITY

At Grupo Denim we know how important it is for the planet to keep our production processes sustainable. Therefore, we focus our efforts on optimizing each process, being more responsible, thus reducing the environmental impact for society.



## CUSTOMER CARE POLICY

We aim to satisfy our customer's requirements by ensuring the highest levels of quality and service in all that we do. Supported with modern office tools/equipment, that will allow us to provide optimum performance and meaningful solutions for your daily needs/operations. Always offering you more than your expectations.

# OUR CUSTOMERS PAST & PRESENT



Wrangler

Wrangler  
20X

Wrangler  
HERO®

Lee®

RIDERS<sup>®</sup> Lee

VANS  
"OFF THE WALL"

Timberland<sup>®</sup> PRO

WORKWEAR  
OUTFITTERS™



Workrite<sup>®</sup> FR



Justin



Cruel  
DENIM



Eddie Bauer

FOX

QUICKSILVER

RPS  
MANUFACTURING SOLUTIONS

TRAIL RIDGE<sup>®</sup> FR

R COUNTRY

PINTLAR

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